

If we are not dirty, we are not pure.

THE DIRTY
PURE PROJECT PRESENTS THE F BOMB



Alc - 15.1% TA - 6.1 g/L pH - 3.52

F BOMB 2012 RED WINE FIELD BLEND

The majority of fruit—**95% Grenache and 5% Mourvedre**—was sourced from vineyards in Santa Barbara County.

The unique, transverse nature of the valleys of Santa Barbara Wine Country provides a patchwork quilt of microclimates and terrains, resulting in one of the **most diverse grape growing regions in the country**. The valleys in the Pacific coastline actually run east-west rather than north-south, and both the coastal Santa Ynez Mountain range and the more interior San Rafael range are transverse too. Because of this geologic oddity, the ocean breezes sweep eastward, channeled by the hills and mountains that ring the region. Heading east into the foothills, the temperatures are warm during the day and very cool during the night, whereas the vineyards that lie westward toward the ocean enjoy a mild and moderate climate. Coupled with soils that run the gamut from ancient beach and diatomaceous earth to chert and limestone, this is a **near-perfect place for a wide variety of wine grape varieties**.

The 2012 vintage has notes of fresh cracked black pepper, white flowers and cigar box followed by a deep and brooding core of blackberry jam, ripe strawberry and velvety textures with purity, concentration and a long, seamless finish.

A total of only 1,400 cases was produced of this Small Batch Series - Volume 1 by **winemaker Charles Hendricks**.

Wine buyers will immediately notice that, unlike other wine bottles, **Dirty Pure bottles do not have capsules**. Capsules only serve a decorative purpose and, on occasion, can lead to mold forming on the cork if the wine is stored improperly (e.g. 99% of the time). Additionally, the production of metal and plastic capsules is a messy and environmentally unfriendly business. Foregoing capsules is just one of our efforts toward **sustainability best-practices**.